

Money Talks that Change How Business Owners Lead

Tricia delivers informative and engaging sessions that help business owners understand their numbers, improve performance, and build businesses that support both their goals today and their long-term vision.

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Meet Tricia M. Taitt

Tricia M. Taitt, MBA is a sought-after keynote speaker, fractional CFO, and best-selling author of *“Dancing with Numbers: Grow a Financially Healthy Business and Choreograph Your Life.”*

As CEO of FinCore, a boutique fractional CFO services firm, she helps growth-stage small businesses master their finances, improve profitability, and position for scale, sale, or transition.

Tricia M Taitt has been a financial professional for over 20 years. Her background spans from Wharton and Fuqua business schools to Wall Street at Merrill Lynch and Citigroup to more than a decade advising entrepreneurs.

She brings a rare blend of financial acumen, relatable storytelling, and hands-on business strategy.

“Very engaging and entertaining while being incredibly informative. Best speaker so far, I could spend hours listening to her humor and depth of knowledge.”

“She is a charismatic and vibrant speaker who could command any stage as a Keynote. Professionally polished yet emotionally resonant, she possesses a rare blend of left- and right-brain brilliance—strategic, sharp, creative, and deeply intuitive.”

Past Talk Topics

- Leveraging Your Dashboards to Drive Operational Change
- Financial Statement Mastery - Looking at Financial Reports as a CFO Would
- Dancing with Numbers: 5 Financial Mistakes that Make/Break Small Businesses and How a CFO Resolves Them
- The Anatomy of a Sale: 7 Stages of Succession Planning
- What Is My Business Actually Worth? And What Buyers Really Want to See Before They Agree To Your Number.

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As Seen At

- Inc. 5000 Conference
- Meta
- Woodard's Scaling New Heights
- Black Enterprise
- Goldman Sachs 10,000 Small Businesses
- SXSW - Google + Luminary NYC
- Tory Burch Foundation
- Women President's Organization
- N.A.W.B.O
- The Wharton School, University of Pennsylvania